

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMER CROSSROADS	1758

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	932355	07888860

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
5	WESH	Tu	09/25/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
2	WESH	W	09/26/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
6	WESH	W	09/26/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
3	WESH	Th	09/27/12	9:27 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
7	WESH	Th	09/27/12	9:41 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
8	WESH	F	09/28/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
4	WESH	F	09/28/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$700.00 NM
2	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
8	WESH	Tu	09/25/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
2	WESH	W	09/26/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
5	WESH	W	09/26/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
6	WESH	Th	09/27/12		NBC Today Show II	10AM-11AM	:00		\$600.00 NM
See MG 2.9									
3	WESH	Th	09/27/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
7	WESH	F	09/28/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
4	WESH	F	09/28/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$600.00 NM
3	09/25/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	-2222--	:30	8	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WESH	Tu	09/25/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
1	WESH	Tu	09/25/12	11:59 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
2	WESH	W	09/26/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
5	WESH	W	09/26/12	11:59 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/25/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	-2222--	:30	8	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	09/27/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
8	WESH	Th	09/27/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
4	WESH	F	09/28/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
6	WESH	F	09/28/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$550.00 NM
4	09/25/12	09/28/12	M-F Entertainment Tonight	7:00-730 PM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-2222--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WESH	Tu	09/25/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
1	WESH	Tu	09/25/12	7:30 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
2	WESH	W	09/26/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
6	WESH	W	09/26/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
5	WESH	Th	09/27/12	7:09 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
3	WESH	Th	09/27/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
8	WESH	F	09/28/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
4	WESH	F	09/28/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,400.00 NM
5	09/25/12	09/28/12	M-F Access Hollywood	Access Hollywood /	-2222--	:30	8	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-2222--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
7	WESH	Tu	09/25/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
5	WESH	W	09/26/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
2	WESH	W	09/26/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
3	WESH	Th	09/27/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
8	WESH	Th	09/27/12	7:59 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
4	WESH	F	09/28/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
6	WESH	F	09/28/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,400.00 NM
6	09/25/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/25/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
1	WESH	Tu	09/25/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
2	WESH	W	09/26/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
6	WESH	W	09/26/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
3	WESH	Th	09/27/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
7	WESH	Th	09/27/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
8	WESH	F	09/28/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
4	WESH	F	09/28/12	12:33 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
9	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Sa	09/29/12	6:27 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH	\$450.00 NM
1	WESH	Sa	09/29/12	6:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH	\$450.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 09/29/12 7:28 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									
10	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	-----S-	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 09/29/12 8:18 AM NBC Saturday Sat 8-10am :30 FLSNTV02ACH \$1,200.00 NM									
1 WESH Sa 09/29/12 8:51 AM NBC Saturday Sat 8-10am :30 FLSNTV02ACH \$1,200.00 NM									
3 WESH Sa 09/29/12 9:00 AM NBC Saturday Sat 8-10am :30 FLSNTV02ACH \$1,200.00 NM									
11	09/29/12	09/29/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 7:37 PM Sat. Entertainment this Week 7:00-8:00 PM :30 FLSNTV02ACH \$750.00 NM									
2 WESH Sa 09/29/12 7:56 PM Sat. Entertainment this Week 7:00-8:00 PM :30 FLSNTV02ACH \$750.00 NM									
12	09/29/12	09/29/12	NBC Prime	9:00-10:00 PM	-----S-	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 NBC Prime 9:00-10:00 PM :00 \$1,000.00 NM									
See MG 12.3									
2 WESH Sa 09/29/12 NBC Prime 9:00-10:00 PM :00 \$1,000.00 NM									
See MG 12.4									
4 WESH Sa 09/29/12 9:18 PM Sat NBC Prime Other Prime Other :30 FLSNTV02ACH \$1,000.00 NM									
MG for 12.2 09/29									
3 WESH Sa 09/29/12 9:46 PM Sat NBC Prime Other Prime Other :30 FLSNTV02ACH \$1,000.00 NM									
MG for 12.1 09/29									
13	09/29/12	09/29/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 NBC Prime L&O SVU 10:00-11:00 PM :00 \$1,200.00 NM									
See MG 13.2									
2 WESH Sa 09/29/12 10:31 PM Sat NBC Prime L&O SVU Prime Other :30 FLSNTV02ACH \$1,200.00 NM									
MG for 13.1 09/29									
14	09/29/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----11 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Tu 09/25/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLSNTV02ACH \$600.00 NM									
MG for 14.2 09/29									
4 WESH F 09/28/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLSNTV02ACH \$600.00 NM									
MG for 14.2 09/29									
2 WESH Sa 09/29/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$1,200.00 NM									
See MG 14.3, 14.4									
1 WESH Su 09/30/12 6:58 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 FLSNTV02ACH \$1,200.00 NM									
LR- Golf									

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932355-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/30/12	09/30/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	09/30/12	6:22 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH	\$450.00 NM
3	WESH	Su	09/30/12	6:52 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH	\$450.00 NM
1	WESH	Su	09/30/12	7:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH	\$450.00 NM
16	09/30/12	09/30/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	8:28 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLSNTV02ACH	\$2,000.00 NM
2	WESH	Su	09/30/12	8:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLSNTV02ACH	\$2,000.00 NM
17	09/30/12	09/30/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	10:29 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	FLSNTV02ACH	\$1,500.00 NM
26	09/25/12	09/28/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1111--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV02ACH	\$1,400.00 NM
2	WESH	W	09/26/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV02ACH	\$1,400.00 NM
3	WESH	Th	09/27/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV02ACH	\$1,400.00 NM
4	WESH	F	09/28/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV02ACH	\$1,400.00 NM
27	09/25/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	4:10 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
2	WESH	Tu	09/25/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
4	WESH	W	09/26/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
3	WESH	W	09/26/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
5	WESH	Th	09/27/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
6	WESH	Th	09/27/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
8	WESH	F	09/28/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
7	WESH	F	09/28/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM

Total Spots 79

Payment Terms 30 Days

<u>Gross Total</u>	\$73,900.00
<u>Agency Commission</u>	\$11,085.00
<u>Net Amount Due</u>	\$62,815.00

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Billing: (407)389-7661

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Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

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FIN# 59-3186949

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932355-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMER CROSSROADS	1758

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	932355	07888860

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 WESHM		10/01/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLSNTV02ACH	\$600.00	NM
MG for 2.6 09/27									
19	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$800.00	NM
2 WESHM		10/01/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLSNTV02ACH	\$800.00	NM
20	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$700.00	NM
1 WESHM		10/01/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	FLSNTV02ACH	\$700.00	NM
21	10/01/12	10/01/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$600.00	NM
2 WESHM		10/01/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	FLSNTV02ACH	\$600.00	NM
22	10/01/12	10/01/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,600.00	NM
1 WESHM		10/01/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	FLSNTV02ACH	\$1,600.00	NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/01/12	10/01/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	7:40 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,600.00 NM
2	WESHM		10/01/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	FLSNTV02ACH	\$1,600.00 NM
24	10/01/12	10/01/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
1	WESHM		10/01/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLSNTV02ACH	\$800.00 NM
28	10/01/12	10/01/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	FLSNTV02ACH	\$1,400.00 NM
29	10/01/12	10/01/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
2	WESHM		10/01/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLSNTV02ACH	\$800.00 NM
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,800.00
<u>Agency Commission</u>	\$2,370.00
<u>Net Amount Due</u>	\$13,430.00